Pop-Facts® Executive Summary | Population & Household

Trade Area: 9710 Scranton Rd - 1 mi.

claritas

POPULATION

The population in this area is estimated to change from 691 to 658, resulting in a growth of -4.8% between 2020 and the current year. Over the next five years, the population is projected to grow by -1.8%.

The population in the base area is estimated to change from 331,449,281 to 337,643,652, resulting in a growth of 1.9% between 2020 and the current year. Over the next five years, the population is projected to grow by 2.4%.

The current year median age for this area is 32.7, while the average age is 35.3. Five years from now, the median age is projected to be 34.3.

The current year median age for the base area is 39.6, while the average age is 40.6. Five years from now, the median age is projected to be 40.9.

Of this area's current year estimated population:
40.6% are White Alone, 1.7% are Black or African American Alone, 1.1% are American Indian and Alaska Nat. Alone, 36.0% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 5.5% are Some Other Race, and 15.2% are Two or More Races.

Of the base area's current year estimated population:
59.6% are White Alone, 12.5% are Black or African American Alone, 1.2% are American Indian and Alaska Nat. Alone, 6.4% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 9.0% are Some Other Race, and 11.2% are Two or More Races.

This area's current estimated Hispanic or Latino population is 12.9%, while the base area's current estimated Hispanic or Latino population is 20.3%.

HOUSEHOLD

The number of households in this area is estimated to change from 250 to 242, resulting in an increase of -3.2% between 2020 and the current year. Over the next five years, the number of households is projected to increase by -0.4%.

The number of households in the base area is estimated to change from 126,817,580 to 129,687,464, resulting in an increase of 2.3% between 2020 and the current year. Over the next five years, the number of households is projected to increase by 2.7%.

Benchmark: USA

Pop-Facts® Executive Summary | Education, Income & Housing

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Trade Area: 9710 Scranton Rd - 1 mi.

EDUCATION

Currently, it is estimated that 16.6% of the population age 25 and over in this area had earned a Master's Degree, 7.2% had earned a Professional School Degree, 10.0% had earned a Doctorate Degree and 39.5% had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, 9.9% had earned a Master's Degree, 2.3% had earned a Professional School Degree, 1.6% had earned a Doctorate Degree and 21.3% had earned a Bachelor's Degree.

INCOME

The average household income is estimated to be $179,864 for the current year, while the average household income for the base area is estimated to be $113,181 for the same time frame.

The average household income in this area is projected to change over the next five years, from $179,864 to $194,832.

The average household income in the base area is projected to change over the next five years, from $113,181 to $122,965.

HOUSING

Most of the dwellings in this area (50.4%) are estimated to be Renter-Occupied for the current year. For the base area the majority of the housing units are Renter-Occupied (36.6%).

The majority of dwellings in this area (44.6%) are estimated to be structures of 1 Unit Attached for the current year. The majority of the dwellings in the base area (61.5%) are estimated to be structure of 1 Unit Detached for the same year.

The majority of housing units in this area (61.7%) are estimated to have been Built 1990 to 1999 for the current year.

The majority of housing units in the base area (14.1%) are estimated to have been Built 1970 to 1979 for the current year.

Pop-Facts® Executive Summary | Labor

Trade Area: 9710 Scranton Rd - 1 mi.

LABOR

For this area, 9710 Scranton Rd - 1 mi., 95.8% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:
0.0% are in the Armed Forces, 71.9% are employed civilians, 3.2% are unemployed civilians, and 24.9% are not in the labor force.

The occupational classification for this area are as follows:
10.0% hold blue collar occupations, 82.3% hold white collar occupations, and 7.6% are occupied as service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:
8.6% are in Architecture and Engineering, 2.9% are in Arts, Entertainment and Sports, 8.8% are in Business and Financial Operations, 6.7% are in Computers and Mathematics, 4.3% are in Education, Training and Libraries, 12.6% are in Healthcare Practitioners and Technicians, 0.5% are in Healthcare Support, 12.9% are in Life, Physical and Social Sciences, 11.2% are in Management, 3.6% are in Office and Administrative Support.

0.0% are in Community and Social Services, 5.3% are in Food Preparation and Serving, 6.7% are in Legal Services, 0.7% are in Protective Services, 4.1% are in Sales and Related Services, 1.2% are in Personal Care Services.

0.0% are in Building and Grounds Maintenance, 0.5% are in Construction and Extraction, 0.0% are in Farming, Fishing and Forestry, 0.7% are in Maintenance and Repair, 1.2% are in Production, 7.6% are in Transportation and Moving.

For the base area, USA, 95.4% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:
0.5% are in the Armed Forces, 60.0% are employed civilians, 2.9% are unemployed civilians, and 36.6% are not in the labor force.

The occupational classification for the base area are as follows:
21.1% hold blue collar occupations, 62.0% hold white collar occupations, and 17.0% are occupied as service & farm workers.
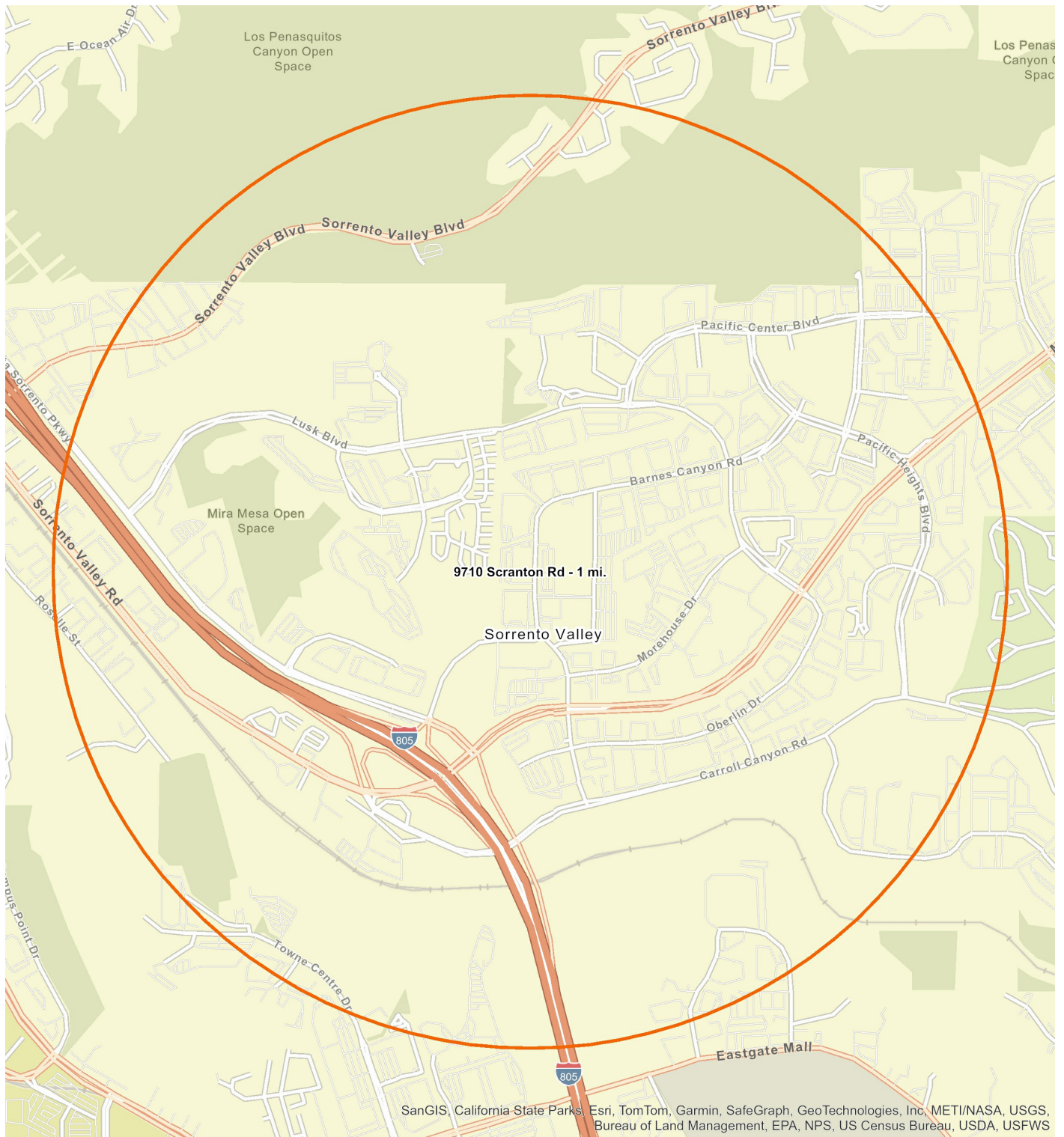
For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories:
2.2% are in Architecture and Engineering, 2.1% are in Arts, Entertainment and Sports, 5.9% are in Business and Financial Operations, 3.7% are in Computers and Mathematics, 6.2% are in Education, Training and Libraries, 6.3% are in Healthcare Practitioners and Technicians, 3.3% are in Healthcare Support, 1.1% are in Life, Physical and Social Sciences, 11.4% are in Management, 10.6% are in Office and Administrative Support.

1.8% are in Community and Social Services, 5.2% are in Food Preparation and Serving, 1.2% are in Legal Services, 2.1% are in Protective Services, 9.4% are in Sales and Related Services, 2.5% are in Personal Care Services.

3.4% are in Building and Grounds Maintenance, 4.9% are in Construction and Extraction, 0.6% are in Farming, Fishing and Forestry, 3.0% are in Maintenance and Repair, 5.4% are in Production, 7.7% are in Transportation and Moving.

Pop-Facts® Executive Summary | Population & Household

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Trade Area: 9710 Scranton Rd - 3 mi.

POPULATION

The population in this area is estimated to change from 92,246 to 92,460, resulting in a growth of 0.2% between 2020 and the current year. Over the next five years, the population is projected to grow by 1.8%.

The population in the base area is estimated to change from 331,449,281 to 337,643,652, resulting in a growth of 1.9% between 2020 and the current year. Over the next five years, the population is projected to grow by 2.4%.

The current year median age for this area is 30.4, while the average age is 35.1. Five years from now, the median age is projected to be 32.4.

The current year median age for the base area is 39.6, while the average age is 40.6. Five years from now, the median age is projected to be 40.9.

Of this area's current year estimated population:
44.3% are White Alone, 2.4% are Black or African American Alone, 0.3% are American Indian and Alaska Nat. Alone, 37.9% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 4.4% are Some Other Race, and 10.5% are Two or More Races.

Of the base area's current year estimated population:
59.6% are White Alone, 12.5% are Black or African American Alone, 1.2% are American Indian and Alaska Nat. Alone, 6.4% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 9.0% are Some Other Race, and 11.2% are Two or More Races.

This area's current estimated Hispanic or Latino population is 14.0%, while the base area's current estimated Hispanic or Latino population is 20.3%.

HOUSEHOLD

The number of households in this area is estimated to change from 32,835 to 32,918, resulting in an increase of 0.3% between 2020 and the current year. Over the next five years, the number of households is projected to increase by 2.0%.

The number of households in the base area is estimated to change from 126,817,580 to 129,687,464, resulting in an increase of 2.3% between 2020 and the current year. Over the next five years, the number of households is projected to increase by 2.7%.

Benchmark: USA

Pop-Facts® Executive Summary | Education, Income & Housing

Trade Area: 9710 Scranton Rd - 3 mi.

EDUCATION

Currently, it is estimated that 20.4% of the population age 25 and over in this area had earned a Master's Degree, 6.3% had earned a Professional School Degree, 10.9% had earned a Doctorate Degree and 36.5% had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, 9.9% had earned a Master's Degree, 2.3% had earned a Professional School Degree, 1.6% had earned a Doctorate Degree and 21.3% had earned a Bachelor's Degree.

INCOME

The average household income is estimated to be $166,927 for the current year, while the average household income for the base area is estimated to be $113,181 for the same time frame.

The average household income in this area is projected to change over the next five years, from $166,927 to $181,170.

The average household income in the base area is projected to change over the next five years, from $113,181 to $122,965.

HOUSING

Most of the dwellings in this area (63.5%) are estimated to be Renter-Occupied for the current year. For the base area the majority of the housing units are Renter-Occupied (36.6%).

The majority of dwellings in this area (29.5%) are estimated to be structures of 1 Unit Detached for the current year. The majority of the dwellings in the base area (61.5%) are estimated to be structure of 1 Unit Detached for the same year.

The majority of housing units in this area (23.6%) are estimated to have been Built 1990 to 1999 for the current year.

The majority of housing units in the base area (14.1%) are estimated to have been Built 1970 to 1979 for the current year.

LABOR

For this area, 9710 Scranton Rd - 3 mi., 95.3% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:
0.3% are in the Armed Forces, 62.7% are employed civilians, 3.1% are unemployed civilians, and 33.9% are not in the labor force.

The occupational classification for this area are as follows:
6.8% hold blue collar occupations, 80.5% hold white collar occupations, and 12.8% are occupied as service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:
6.9% are in Architecture and Engineering, 2.5% are in Arts, Entertainment and Sports, 7.4% are in Business and Financial Operations, 11.6% are in Computers and Mathematics, 9.2% are in Education, Training and Libraries, 7.6% are in Healthcare Practitioners and Technicians, 1.7% are in Healthcare Support, 8.4% are in Life, Physical and Social Sciences, 11.3% are in Management, 6.2% are in Office and Administrative Support.

1.1% are in Community and Social Services, 5.5% are in Food Preparation and Serving, 1.6% are in Legal Services, 1.4% are in Protective Services, 6.9% are in Sales and Related Services, 3.3% are in Personal Care Services.

0.7% are in Building and Grounds Maintenance, 1.0% are in Construction and Extraction, 0.1% are in Farming, Fishing and Forestry, 1.1% are in Maintenance and Repair, 1.9% are in Production, 2.9% are in Transportation and Moving.

For the base area, USA, 95.4% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:
0.5% are in the Armed Forces, 60.0% are employed civilians, 2.9% are unemployed civilians, and 36.6% are not in the labor force.

The occupational classification for the base area are as follows:
21.1% hold blue collar occupations, 62.0% hold white collar occupations, and 17.0% are occupied as service & farm workers.
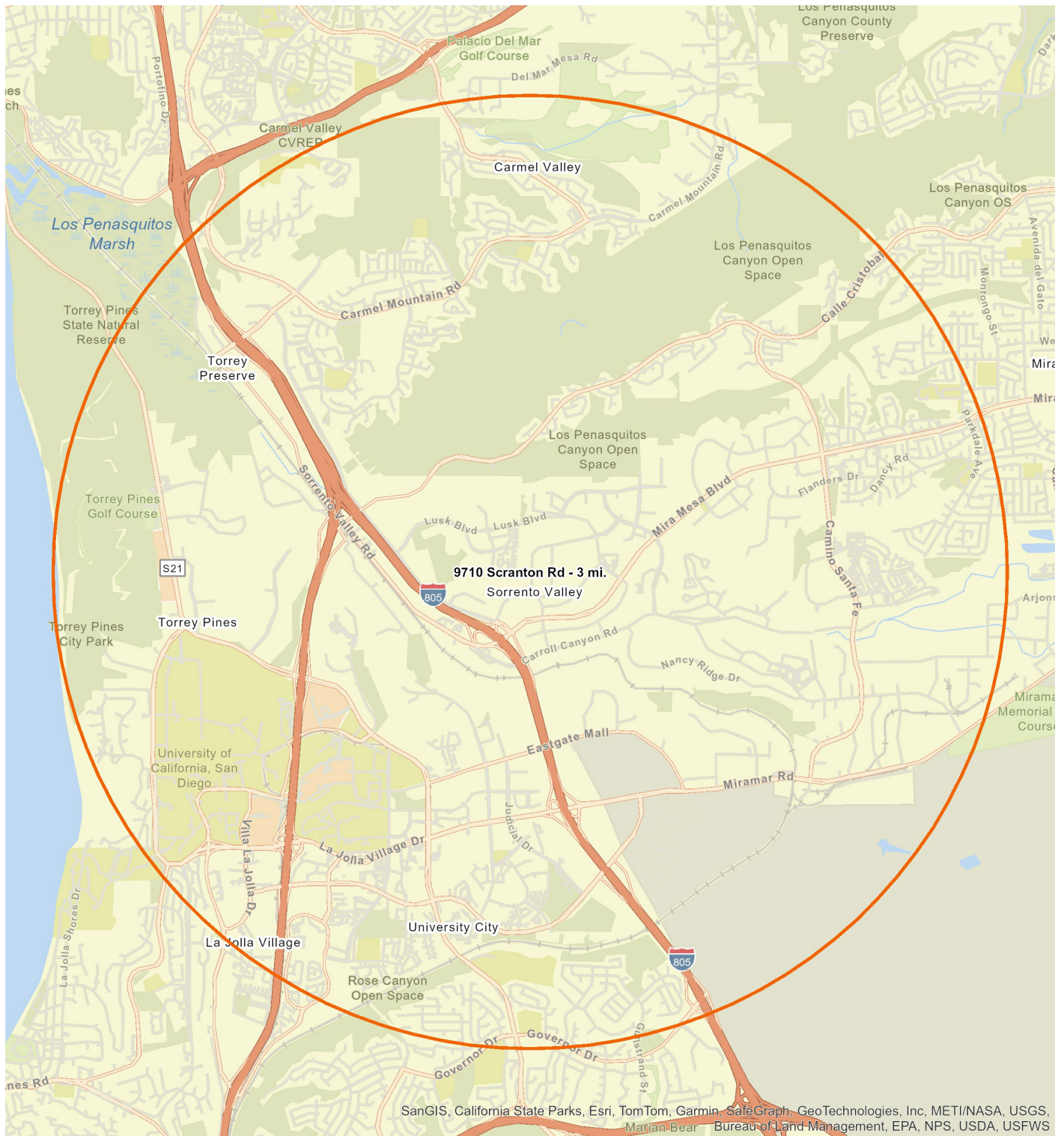
For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories:
2.2% are in Architecture and Engineering, 2.1% are in Arts, Entertainment and Sports, 5.9% are in Business and Financial Operations, 3.7% are in Computers and Mathematics, 6.2% are in Education, Training and Libraries, 6.3% are in Healthcare Practitioners and Technicians, 3.3% are in Healthcare Support, 1.1% are in Life, Physical and Social Sciences, 11.4% are in Management, 10.6% are in Office and Administrative Support.

1.8% are in Community and Social Services, 5.2% are in Food Preparation and Serving, 1.2% are in Legal Services, 2.1% are in Protective Services, 9.4% are in Sales and Related Services, 2.5% are in Personal Care Services.

3.4% are in Building and Grounds Maintenance, 4.9% are in Construction and Extraction, 0.6% are in Farming, Fishing and Forestry, 3.0% are in Maintenance and Repair, 5.4% are in Production, 7.7% are in Transportation and Moving.

Pop-Facts® Executive Summary | Population & Household

Trade Area: 9710 Scranton Rd - 5 mi.

POPULATION

The population in this area is estimated to change from 246,106 to 244,426, resulting in a growth of -0.7% between 2020 and the current year. Over the next five years, the population is projected to grow by 1.0%.

The population in the base area is estimated to change from 331,449,281 to 337,643,652, resulting in a growth of 1.9% between 2020 and the current year. Over the next five years, the population is projected to grow by 2.4%.

The current year median age for this area is 35.9, while the average age is 38.7. Five years from now, the median age is projected to be 37.8.

The current year median age for the base area is 39.6, while the average age is 40.6. Five years from now, the median age is projected to be 40.9.

Of this area's current year estimated population:
45.4% are White Alone, 2.4% are Black or African American Alone, 0.5% are American Indian and Alaska Nat. Alone, 34.5% are Asian Alone, 0.3% are Nat. Hawaiian and Other Pacific Isl. Alone, 5.4% are Some Other Race, and 11.5% are Two or More Races.

Of the base area's current year estimated population:
59.6% are White Alone, 12.5% are Black or African American Alone, 1.2% are American Indian and Alaska Nat. Alone, 6.4% are Asian Alone, 0.2% are Nat. Hawaiian and Other Pacific Isl. Alone, 9.0% are Some Other Race, and 11.2% are Two or More Races.

This area's current estimated Hispanic or Latino population is 15.8%, while the base area's current estimated Hispanic or Latino population is 20.3%.

HOUSEHOLD

The number of households in this area is estimated to change from 86,064 to 85,509, resulting in an increase of -0.6% between 2020 and the current year. Over the next five years, the number of households is projected to increase by 1.2%.

The number of households in the base area is estimated to change from 126,817,580 to 129,687,464, resulting in an increase of 2.3% between 2020 and the current year. Over the next five years, the number of households is projected to increase by 2.7%.

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Trade Area: 9710 Scranton Rd - 5 mi.

EDUCATION

Currently, it is estimated that 18.6% of the population age 25 and over in this area had earned a Master's Degree, 5.5% had earned a Professional School Degree, 8.4% had earned a Doctorate Degree and 33.0% had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, 9.9% had earned a Master's Degree, 2.3% had earned a Professional School Degree, 1.6% had earned a Doctorate Degree and 21.3% had earned a Bachelor's Degree.

INCOME

The average household income is estimated to be $185,837 for the current year, while the average household income for the base area is estimated to be $113,181 for the same time frame.

The average household income in this area is projected to change over the next five years, from $185,837 to $201,580.

The average household income in the base area is projected to change over the next five years, from $113,181 to $122,965.

HOUSING

Most of the dwellings in this area (52.0%) are estimated to be Owner-Occupied for the current year. For the base area the majority of the housing units are Owner-Occupied (63.4%).

The majority of dwellings in this area (47.5%) are estimated to be structures of 1 Unit Detached for the current year. The majority of the dwellings in the base area (61.5%) are estimated to be structure of 1 Unit Detached for the same year.

The majority of housing units in this area (24.4%) are estimated to have been Built 1970 to 1979 for the current year.

The majority of housing units in the base area (14.1%) are estimated to have been Built 1970 to 1979 for the current year.

Trade Area: 9710 Scranton Rd - 5 mi.

LABOR

For this area, 9710 Scranton Rd - 5 mi., 95.3% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:
3.2% are in the Armed Forces, 61.8% are employed civilians, 3.0% are unemployed civilians, and 32.1% are not in the labor force.

The occupational classification for this area are as follows:
8.3% hold blue collar occupations, 79.1% hold white collar occupations, and 12.6% are occupied as service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories:
6.1% are in Architecture and Engineering, 2.6% are in Arts, Entertainment and Sports, 8.2% are in Business and Financial Operations, 10.5% are in Computers and Mathematics, 7.0% are in Education, Training and Libraries, 7.6% are in Healthcare Practitioners and Technicians, 1.8% are in Healthcare Support, 6.4% are in Life, Physical and Social Sciences, 13.2% are in Management, 6.5% are in Office and Administrative Support.

1.2% are in Community and Social Services, 5.2% are in Food Preparation and Serving, 1.8% are in Legal Services, 1.0% are in Protective Services, 8.0% are in Sales and Related Services, 3.2% are in Personal Care Services.

1.4% are in Building and Grounds Maintenance, 1.4% are in Construction and Extraction, 0.1% are in Farming, Fishing and Forestry, 1.3% are in Maintenance and Repair, 2.5% are in Production, 3.2% are in Transportation and Moving.

For the base area, USA, 95.4% of the labor force is estimated to be employed for the current year.

The employment status of the population age 16 and over is as follows:
0.5% are in the Armed Forces, 60.0% are employed civilians, 2.9% are unemployed civilians, and 36.6% are not in the labor force.

The occupational classification for the base area are as follows:
21.1% hold blue collar occupations, 62.0% hold white collar occupations, and 17.0% are occupied as service & farm workers.
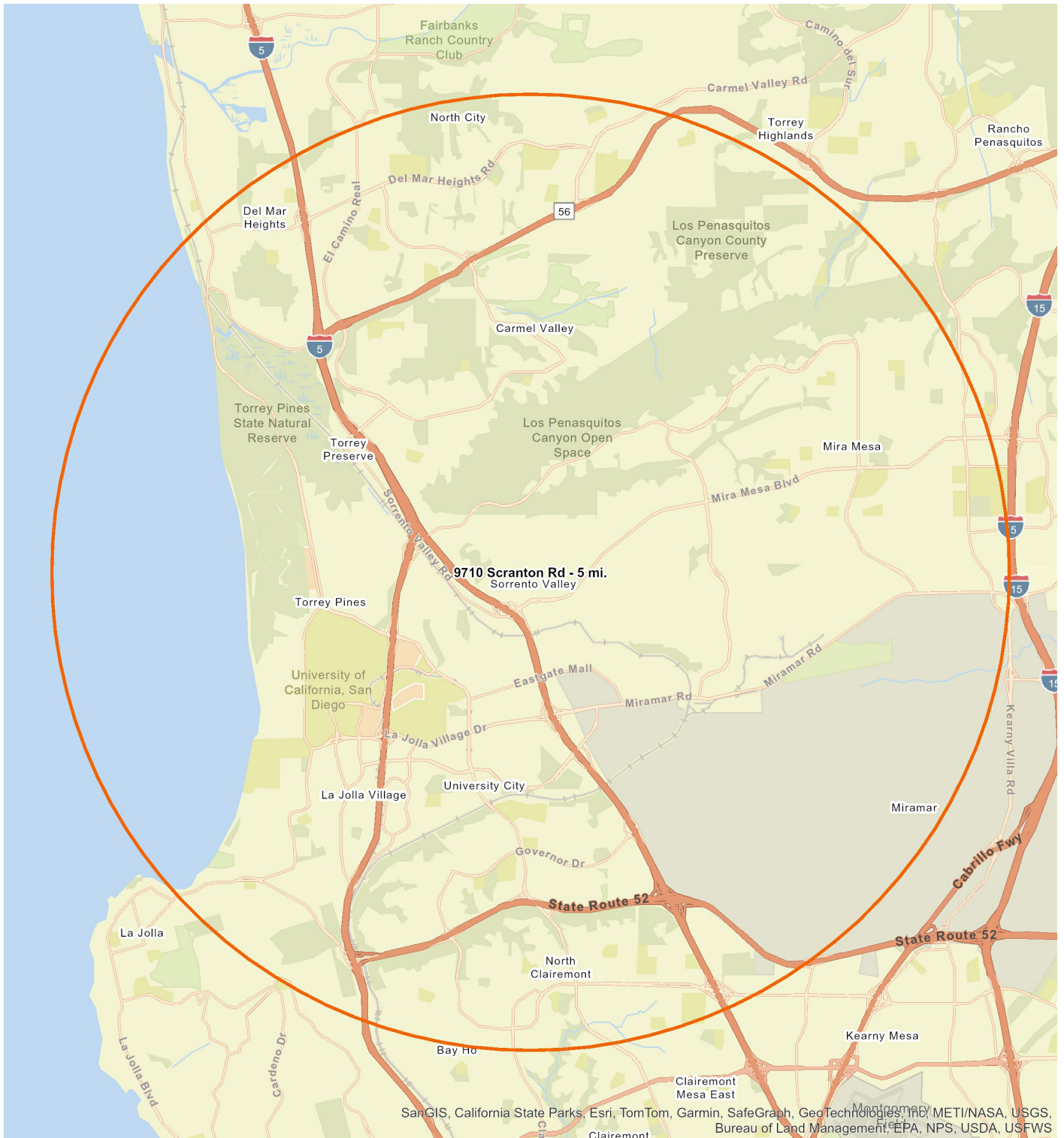
For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories:
2.2% are in Architecture and Engineering, 2.1% are in Arts, Entertainment and Sports, 5.9% are in Business and Financial Operations, 3.7% are in Computers and Mathematics, 6.2% are in Education, Training and Libraries, 6.3% are in Healthcare Practitioners and Technicians, 3.3% are in Healthcare Support, 1.1% are in Life, Physical and Social Sciences, 11.4% are in Management, 10.6% are in Office and Administrative Support.

1.8% are in Community and Social Services, 5.2% are in Food Preparation and Serving, 1.2% are in Legal Services, 2.1% are in Protective Services, 9.4% are in Sales and Related Services, 2.5% are in Personal Care Services.

3.4% are in Building and Grounds Maintenance, 4.9% are in Construction and Extraction, 0.6% are in Farming, Fishing and Forestry, 3.0% are in Maintenance and Repair, 5.4% are in Production, 7.7% are in Transportation and Moving.

Trade Area: 9710 Scranton Rd - 5 mi.

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SanGIS, California State Parks, Esri, TomTom, Garmin, SafeGraph, GeoTechnologies, Inc, METI/NASA, USGS, Bureau of Land Management, EPA, NPS, USDA, USFWS

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Report Details

Name:	Pop-Facts® Demographic Executive Summary 2025
Date / Time:	12/16/2024 2:46:21 PM
Workspace Vintage:	2025

Trade Area

Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
Claritas Pop-Facts® Premier 2025	Claritas	©Claritas, LLC 2024 (https://claritas.easpotlight.com/Spotlight/About
SPOTLIGHT Pop-Facts® Premier 2025, including 2010 US Census, 2025 estimates and 2030 projections	Claritas	©Claritas, LLC 2024 (https://claritas.easpotlight.com/Spotlight/About